



Welcome to Annual Celebration! We're eager to celebrate all God has done throughout this unique year of ministry and hope the updates and stories in this report will be a great encouragement to you.

Senior Pastor Chris Brooks, alongside Elder Board Chairman Larry Harrison, would like to invite you into this time of reflection on God's faithfulness.

Scan this QR code or visit woodsidebible.org/annual-report-2020 to hear from them now!

A Q4 LIKE NEVER BEFORE

When social distancing kept us apart, this Family stuck together – and did incredible things for the Kingdom! Over these past months we've grown exponentially in the way we serve our communities, encourage people in Truth, and give cheerfully even when it hurts.

WOODSIDE CARES

Woodside Cares is a movement to love and serve our communities by meeting physical and spiritual needs. It's motivated by the belief that love isn't a word, it's an action! Let's celebrate the ways God has used you to show how much Woodside Cares for our communities. (There's lots to choose from!)

 $337_{\rm p}127$ gifted to our Critical Needs Fund for COVID-19 relief

704 volunteers packed 4,544 boxes of food and supplies, 2,000 school backpacks, and 400 personal hygiene kits

 $4_{\eta} \gg 75$ medical staff, government personnel, and first responders fed through Takeout Tuesday

10,350 doorhangers distributed offering help to neighbors



565 responses to our Have a Need? Fill a Need survey

36% asking the Woodside Family for help

64% looking for ways to serve others



story of impact

When a family from our Romeo Campus heard about the door hangers Woodside had created as a way to offer help to neighbors, they picked up 200 of them and set out on their nightly walk through the village of Romeo.

A couple days later they received the first phone call. A woman named Joyce, who lives nearby, shared she was in need of groceries.

"We picked up groceries for Joyce. She said she had thought she would have to buy a car now that the bus in Romeo has been temporarily shut down, if we had not put the hanger on her door. She has our number and we will continue to take care of her until this is over. She asked us too if we would check in on another woman in the condos, Dot, that has cancer. I called and spoke with Dot and now we are 'on call' for her as well."

Joyce was so touched by their kindness, she wrote a letter saying, "Your card to help on my porch was a REAL answer to prayer. Such a touching surprise. I wept! Thank you for your faithfulness to God. I thank God on every remembrance of you!"

DIGITAL MINISTRY

This year, Pastor Chris cast a vision for digital media as foundational to the ministry of Woodside over the next 5 years, from equipping believers to engaging unbelievers. Since then, God's grace and your generosity have brought explosive growth to our digital ministry – and we're just getting started!

check out what we've
done so far:

oct. aug. conceived a new tested new digital media strategy strategy jan. sept. hired staff to deployed strategy at Troy campus support it

*ONLINE WORSHIP GATHERINGS

200,000 views of online worship gatherings during COVID

Reached 39,075 unique user views for Good Friday and Easter online services - that's an estimated 66,428 people!

2,000 amens used during online services*

*we made this up, but we promise it's been a lot!



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launched to

remaining 13 campuses

expanded digital presence to YouTube and started the Woodside Blog

* DIGITAL LAUNCHES

31,0000 views of The Link

69,283 views of Mid-Week Live

11,386 views and 84 followers on the Woodside Blog

30,700 views and 941 subscribers on YouTube





* DIGITAL FNGAGEMENTS

 $2_n 100_n 000$ minutes of Woodside's content watched online since March

270 Get Connected forms submitted on our website

147,000 likes, comments, and shares of our social posts during COVID, totaling 165,000 for the year

 $113_{p}000$ reactions to our posts (only 0.4% were Haha's... guess our sense of humor could use some work)

3,336 new followers on social since March – that's 40% of our total for the year

184,244 opens of Woodside emails during COVID,

①.2% of which ended with an unsubscribe
(Hey 0.2%, if you miss us as much as we miss you, scan here to subscribe again!)



GIVING AT WOODSIDE

Some say it's awkward to talk about money, but how can we not when there's so much to celebrate?! The Woodside Family is notoriously generous and has given faithfully (and cheerfully!) to our ministry all year.

Ended the year 2% OVER budget (despite a global pandemic) and surpassed last years giving by \$700,000

Our teams worked hard to reduce expenses wherever possible during the COVID-19 season. We're excited to say that we cut operating expenses by 25%!

\$2.2M donated to the Woodside Vision Foundation this year above and beyond our church budget







story of impact

A young couple with four little ones is raising their family in a modest home owned by a couple from our Detroit Campus, who've blessed this family to live in it rent-free.

Several months ago, the family woke up to 5" of raw sewage due to a burst pipe. With neither couple able to afford repairs, the homeowners turned to Woodside for help. Our team quickly secured a temporary home for the family in need, at no cost to them.



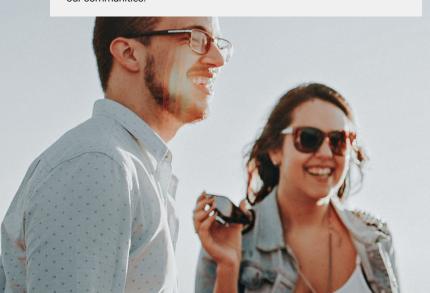
This young family was overwhelmed, saying, "Wow. We are shocked and grateful that God is working on our behalf. We are speechless because of how the Woodside team has loved us."

Also amazed at the situation, the homeowners expressed, "I don't know how to respond to the grace poured out on this family. All I can do is thank God and you who have chosen to be His hands and feet."

The care provided to this family was made possible through our Critical Needs Fund, which has met needs across Woodside's 14 communities.

THE REST OF THE YEAR

While we're in awe of God's handiwork these last couple months, we can't forget to celebrate all the incredible things He did throughout the rest of the year! Let's take a quick tour through the impact of Woodside's ministry in our communities.









When Kerry from our Romeo Campus was hospitalized, she and her husband thanked God for their Group who cared for them so well.

"That stress you would imagine having on your way to the ER, every fear I should have had, was taken away by my Group. They didn't allow me to get worked up which I know helped me get better so quickly. Being covered in prayer by so many before I even stepped foot in the hospital was life changing. God is good."

* WOODSIDE KIDS

1,590 kids each weekend

229 kids and 63 volunteers experienced Camp Woodside with 14 kids responding to the

Gospel, 844 Bible verses memorized, and surprisingly good camp food

 $1_{\rm p}996$ kids attended Flip Camp, where 698 volunteers served up $79_{\rm p}840$ animal crackers

Only 12% were smashed into the carpet (Okay, okay...at least part of this statement is true)

* WOODSIDE STUDENTS

860 students on average who are a part of small groups/programming

842 students attended 3 Winter Retreats

4,000 lbs of Chick-Fil-A eaten at student events







249 young adults each weekend

10 marriages between Collective members

*THE LODGE

26 retreats and 471 guests

* THE LEADERSHIP INSTITUTE

22 interns and 7 residents

LOCAL OUTREACH

* DREAM CENTERS OF MICHIGAN

Basic Needs: 14,199 people fed through Food Pantry

Life Skills: 177 participants enrolled in Economic Empowerment Program

Housing: ¶ new home purchased to house young men for a season of life transformation through relationships, life skills, accountability, and spiritual growth



* THRIFT STORE

24 homes furnished for people who were homeless

\$100,000 in gross sales, contracted services, and monetary donations



* MOVE OUT

14 communities and 600 volunteers

* NIGHT TO SHINE

2 Campuses 679 Kings and Queens and 705 volunteers

* UNSHACKLED

1,000 runners and

\$50,000 raised at Run to Set Her Free

 $\overline{\mathbb{Z}}$ events raising awareness and 392 volunteers

* NATIVITY

22,000 guests

1,600 volunteers



*GLOBAL PARTNERS





THAILAND

90 at-risk children protected in the Akha House of Light

¶4 pastors supported to evangelize in the hill villages North of Thailand

1 new Bible Institute founded to raise up 25 missionaries and pastors

CHENNAI, INDIA

 $35_{\rm p}000_{\rm p}000$ gospel tracts printed and distributed

150 girls protected from neglect or infanticide through "It's a Girl"

15 AIDS-affected orphans provided for

MEXICO

\$15,000 given toward New Testament translation into local dialect, bringing the gospel to an unreached people

WEST AFRICA

3 bases supported in evangelizing to remote villages in Liberia / the Ivory Coast

ROME

20,000 funded immigrant refugee ministry to reach Muslims with the gospel

UKRAINE

\$360 a month given to support each church plant in its first year of ministry

MYANMAR

\$7,500 gifted to Beulah Theological Seminary where 30% students were trained to plant churches

KOLKATA, INDIA

\$12,000 supported a Bible training program equipping a new generation of pastors and evangelists

* SHORT-TERM MISSION TRIPS

11 trips and 174 participants reaching the world for Christ

