



Woodside Bible Church

# annual report

2021







# hey woodside family!

Welcome to our 2021 Annual Report.

Here, you'll find overwhelming evidence of God's faithfulness and the mighty works He accomplished through our church family this year. Let's praise the Lord together with gratitude for all He's done – and in faith that even greater things lie ahead!



# better together

This time last year, our church family wasn't able to gather in-person to celebrate God's faithfulness in meeting the needs of our communities. Now look at us, together at last!

Our time apart served as a beautiful reminder of the power and joy in gathering as the Body of Christ, reinforcing what we know to be true: you and I are **better together**. Whether it's gathering in worship, going deep in relationship through Life Groups, or serving the hurting in our communities, we're made stronger and our impact wider when we're in it together.

So, let's celebrate what God does when we spur one another on toward love and good deeds! (Hebrews 10:24)



# worship gatherings

What a blessing it's been to see so many of us gather on campus again! The majority of our campuses have reached more than 50% in-person capacity, while maintaining a steady gathering of online worshipers as well. Check it out!



## **In-Person Gatherings**

4,817 worshipers on average each weekend

318 new members

173 baptisms



## **Online Gatherings**

11,475 online worshipers on average each weekend\*

5.2M minutes of online worship gatherings watched



## **Woodside Kids**

702 kids each weekend\*\*



## **Woodside Students**

522 students each week\*\*\*



## **The Collective**

150 young adults each weekend

275 in Groups

\*Online gathering views = number of 3+ second video views times the average Michigan household multiplier of 2.55 people

\*\*October 2020 through April 2021

\*\*\*September 2020 through April 2021





# life groups

God designed us for community, to know and be known. In Life Groups, we pursue a relationship with Him, build meaningful connections with others, and compassionately love and serve our communities. In this and every season, Life Groups are a powerful way for you to find authentic relationship with others.

**310 Life Groups**

**5,017 people in Life Groups**

**92 new Life Groups this year**

**10% of Life Groups meeting online**

**90% of Life Groups meeting in person**



# serve

Around here we're passionate about mobilizing the people of Woodside to love our neighbors locally and globally by bringing the hope and message of Jesus to people in need. Here's just a snapshot of the ways God's used our church family to meet needs and spread hope this year – from our own backyards to the ends of the earth!

## Local Outreach



### Woodside Cares

- ✦ 1,200+ volunteers packed and delivered 4,544 boxes of food and 400 hygiene kits for people in need
- ✦ 5,615 medical staff, government personnel, and first responders fed a free meal
- ✦ 3,000 N-95 medical masks, 2,500 latex gloves, and 500 face shields donated to medical workers
- ✦ 3,800 Essential Care Kits distributed to our neighbors experiencing homelessness
- ✦ 3,468 Thanksgiving Boxes given to families, feeding Thanksgiving dinner to an estimated 20,000+ people
- ✦ 6,000 students in under-resourced communities provided with school supplies



## Dream Centers of Michigan



- ✦ 26,300 people served by 322 volunteers
- ✦ 6,356 volunteer hours dedicated to the community
- ✦ 1,548 hours of life skills and educational training conducted
- ✦ \$453,000 in wages earned through economic empowerment programs
- ✦ 9 families placed in affordable housing
- ✦ 9 young men mentored through residential program
- ✦ 25 kids in after-school program
- ✦ 8 salvations and 13 participants now attending church





## Campus Outreach

- ✚ **Algonac:** Fed 900 families a week's supply of groceries; gathered 250 community members for National Day of Prayer; shared the story of Christmas with 500 people at Nativity Algonac
- ✱ **Chesterfield:** Fed 150 families; blessed hundreds of essential workers including hospital employees, school staff, and government officials through Takeout Tuesday
- ✱ **Dearborn:** Deployed Life Groups to serve about 40 community members each month; partnered with Dearborn schools to pack lunches that fed thousands of students; served 300+ meals to police, school staff, and medical workers
- ✚ **Detroit:** Fed 280 families through a Brewster Neighborhood grocery initiative; distributed 150 boxes of food during the lockdown; served hundreds of meals to medical workers





✚ **Farmington Hills:** Provided 780 lunches for hospital, police, and fire personnel for Takeout Tuesday and an additional 280 with invitations to Good Friday and Easter gatherings; distributed 35 gift cards to restaurant employees during the lockdown

\* **Lake Orion:** Partnered with Forgotten Harvest to feed 25,650 families; established a food pantry at the campus with 20+ pallets of food; delivered food boxes to hundreds of families in the community


\* **Lapeer:** Donated essential supplies to Lapeer Pregnancy Resource Center; hosted 2 food drives for the community in partnership with Love, Inc.

\* **Plymouth:** Delivered Christmas gifts to 280 residents and 235 staff members at assisted living facilities; fed 100 community members at an Easter Breakfast & Egg Hunt; hosted 100+ people for a community movie night

✚ **Pontiac:** Distributed care packages to 8-10 families each week; provided 5,200 food boxes and 5,200 hot meals to community members; organized in-person tutoring and support for 40 students attending virtual classes; gave away 100 winter coats to families in need; sponsored 15 families with Christmas gifts







✦ **Romeo:** Provided 400 foster families with food boxes and 162 foster kids with Easter baskets; built classroom boot racks for 450 students and hosted an appreciation luncheon for 450 teachers; donated food and hygiene kits for anti-trafficking efforts; distributed Christmas gifts for 200 foster kids and under-resourced families

✦ **Royal Oak:** Donated 800 meals to frontline workers; gave 30 gift cards to restaurant employees during the lockdown; hosted a 14-day overnight shelter for people experiencing homelessness where 1,200 meals were served, 700 articles of clothing donated, and the Gospel was shared every night; hosted a one-day program for 6 weekends to help 30 of our homeless neighbors find permanent housing, apply for benefits, or reconcile with family

✦ **Troy:** Responded to the needs of 70 families during the lockdown; collected 1,276 Christmas Shoe Boxes for children around the world; hosted a virtual Shine On event where 135 adults with special needs enjoyed bingo, crafts, dance parties, karaoke, a virtual party bus ride, and fireworks





✱ **Warren:** Passed out 2,060 boxes of food to families in need from the Warren Campus Food Pantry; distributed 300 quarantine survival kits during the lockdown; partnered with Warren Consolidated Schools (WCS) to pack and deliver over 3,000 meals for students; joined hands with WCS and the USDA to dispense 12,000 boxes of produce over the summer; provided free car repair to more than 45 families; partnered with local organizations to distribute over 1,000 boxes of food a week, care for people experiencing homelessness, and support the sanctity of life

✱ **White Lake:** Distributed 950 boxes of food throughout the community; hosted a drive-by parade for 40+ families with special needs and group homes





## Community Partners

✚ 11 local partners received funding from the Woodside Family for efforts including:

- upholding the sanctity of life
- caring for foster children and at-risk youth
- responding to the needs of individuals experiencing homeless
- discipling people in incarceration

## Team Woodside

- ✚ 37 runners raised support for 32 at-risk children in India and Thailand
- ✚ 22 volunteers helped pull off a private race after the cancelation of the Detroit Marathon





## The Warehouse Thrift Store

- ✦ \$82,078 in revenue, despite being closed for 6 months
- ✦ \$32,480 in benevolence to support a network of 23 community outreach partners meeting basic needs

## Unshackled

- ✦ 700+ students and parents educated about internet safety through a Digital Citizenship workshop
- ✦ 4 families were able to identify an online predator targeting or trafficking their child





# Global Outreach

## Child Sponsorship

- ✚ 267 at-risk and orphaned children received physical and spiritual care
  - 62 at the Akha Light Children's Home in Thailand
  - 150 through the It's a Girl Program in India
  - 55 through the Magaimi and Namakal Children's Homes in India

## Missionaries Supported

- ✚ 82 missionary families serving in 15 countries, supported by Woodside

## Global 100

- ✚ 50+ candidates exploring the opportunity and discovering their calling
  - 18 are fully assessed and being prepared for future deployment
  - 1 was deployed internationally this year
  - 3 more will depart for their global internship in May

## Global Relief Efforts

- \* 14,702 families fed in India during the country's COVID-19 lockdown
- ✚ 80 families supported and helped rebuild 8 churches in Lebanon following the Beirut explosion
- \* 5 local churches in the Houston area supported in providing clean drinking water for families impacted by the deep freeze









# Global Partners

## **Chennai, India**

- 3.5 million tracts distributed
- 10,100+ salvations
- 156 pastors trained

## **Kolkata, India**

- 200 church planters and pastors trained
- Supported the construction of a training center where 600+ church planters will be trained each year

## **Jharkhand, India**

- 114 new churches planted since January
- 6,080 new disciples
- 1,236 church planters trained
- 41 widows and orphans cared for

## **West Africa**

- 2,760 villages heard the Gospel across Liberia, Ivory Coast, Guinea, and Sierra Leone
- 12,486 people saw The Jesus Film
- 131 optical exams and glasses provided
- 256 patients received dental care





## **Ukraine**

- 3rd year of supporting a church plant in Sokil, Ukraine comes to a close
- 130 people attended Family Camp in Chernomorsk

## **Myanmar**

- 40 students received theological training

## **Thailand**

- 25 pastors trained
- 14 pastors received church planting support

## **Mexico**

- 60,000 Cloudland people now have the Bible translated in their language as our 5-year partnership with the Seed Company draws to a close

# digital ministry

As the world around us continues to spend more and more time online, we have an ever-increasing opportunity to reach the unchurched and unreached like never before. This year, we've taken some important steps toward expanding our digital reach, including launching our optimized website, constructing an in-house recording studio, and laying the groundwork for a new video series to be released in the new year.

We've been amazed to see God multiply the efforts of our church family as we seek to engage more and more people online!

## Social Media

- ✦ 330,000 people engaged\* with us on social media
- ✦ 32,000+ digital connections\*\*
- ✦ 184,000 likes, comments, and shares
- ✦ 8.2% growth in our social media followership
- ✦ 61,000 reactions to our social media posts

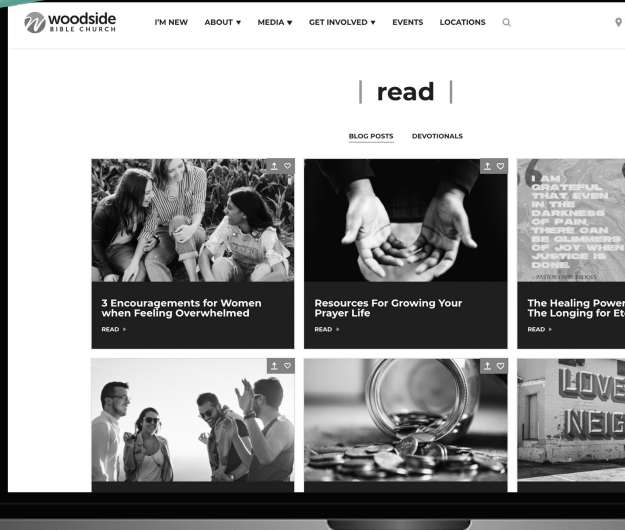
\*Engagement defined as likes, comments, shares, video view 3+ seconds, or clicking in the post

\*\*Digital connections defined as Facebook messages, website form submissions, texting "Connect", or selecting "Connect" during an online worship gathering



## Digital Content

- ✚ 117,000 views of The Link on all platforms
- ✚ 30,258 views of the Woodside Blog
- ✚ 12,000 people are subscribed to our emails and 4,654 to text messages



# leadership multiplication

At Woodside, we're committed to raising up a new generation of leaders to advance God's Kingdom. The Woodside Leadership Institute exists to develop the God-given potential of both current and future leaders, developing participants personally and spiritually for the work of the ministry. Each year, our interns and residents experience immersion in real-life ministry and are used by God in incredible ways!

## The Leadership Institute

✦ 17 interns

✦ 8 residents





# giving

**As we wrap up our Overflow message series about living as conduits of the generosity God has graciously shown to us, we're thrilled to celebrate the generous giving of our Woodside Family this year!**

- ✚ This year's giving exceeded our budget by 5% and surpassed last year's giving by \$38,725 – despite a global pandemic!
- ✚ 1,435 households made 5,698 gifts to the Woodside Vision Foundation
- ✚ \$444,861 given to the Critical Needs fund since the beginning of the pandemic



Want to know more about our finances? Sign up here to receive a full report.



[woodsidebible.org/financial-report-request](https://woodsidebible.org/financial-report-request)

# that's a wrap!

Thanks for joining us in reflecting on the goodness of God and faithfulness of our church family over the last year. Together, let's pray for an even more impactful year ahead as we join hands in glorifying God by making disciples.



**We truly a**





are better together



[woodsidebible.org](http://woodsidebible.org)