



WOODSIDE BIBLE CHURCH

**ANNUAL  
REPORT  
'22-'23**

HERE, YOU'RE FAMILY



# Here, you're family

At Woodside, we're not made up of programs, ministries, or events. We're made of people, a family. And when we all come together, we get to see God move in powerful ways across the 14 communities Woodside calls home – and beyond.

Let's praise Him together for all He's done this year, fully convinced the best is yet to come!



# WORSHIP GATHERINGS

Each week, our **Woodside Family** of all ages gathers across 14 communities, both in-person and online, to learn from God's Word, worship Him, and unite in prayer. Our worship gatherings are the lifeblood of who we are at Woodside as we come **together** to pursue a deeper relationship with our Savior!



## **In-Person Gatherings**

**7,825** worshippers on average each weekend – **15% increase**

**661** new members

**329** baptisms

**1600** in attendance Easter Weekend – **11% increase**



## **Online Gatherings**

**7000** online worshippers on average each weekend\*



## **Woodside Kids**

**1,157** kids on average each weekend

**68** baptisms

**1,664** kids attended Flip Camp

**160** kids and **55** leaders attended Camp Woodside



## **Woodside Students**

**820** students in weekly small groups

**371** students and **76** leaders attended Hope Week

**654** students and **192** leaders attended the

Oasis Winter Retreat and Wake Winter Weekends



## **The Collective**

**200** young adults on average each weekend

**215** in Life Groups

\*Online gathering views = number of 15+ second video views times the average Michigan household multiplier of 2.55 people

# LIFE GROUPS

God designed us for community, to know and be known by others. In Life Groups, we grow in Him, build meaningful connections with others, and compassionately love and serve our communities. Here, we do life together.

**312 Life Groups**

**5,389 people in Life Groups**

**86 new Life Groups this year**

**69% participation**





# SERVE

People everywhere desperately need Jesus. And God calls each one of us to share the hope and message of Jesus with our neighbors – both here and around the world. Here's just a snapshot of the ways our **church family** responded to God's call to meet needs and spread hope this year, from our own backyards to the ends of the earth!

## Local Outreach

People  
Mobilized:  
17,131

People  
Served:  
150,790

# Campus Serving

People  
Mobilized:  
11,261

People  
Served:  
111,549

## Spring Serve

838 volunteers served 550 people throughout our communities

## Back-to-School Backpacks

3,512 backpacks distributed to students

80 teachers received supplies

22 school districts served

## Thanksgiving Boxes

2,342 boxes distributed to area families

18,736 people were fed a Thanksgiving dinner

People Mobilized: 2,500

## Sanctity of Life

\$29,629 was given to support 6 local ministries that provide support and counsel to over 2,000 women and men.

## Team Woodside

22 runners raised \$16,037 support for at-risk children in India and Thailand

# DREAM CENTERS OF MICHIGAN



Total  
number of  
families served

2,435



# Kid's Programs

132 kids served

962 books read

722 hours of reading

86 hours of tennis played with 3 students graduating to juniors in tennis

1 kid accepted Christ as their Savior

# Residential Program

14 young men served full-time in the program

1 college graduate, 1 high school graduate, 1 full-time college student (junior), 2 part-time college students

11 young men sustained full-time employment

6 new men became car owners

\$10,000+ of debt paid off by the residents

\$25,000+ savings in the bank from the residents collectively

Added 1 more house for residents

# Social Enterprise/Dream Works

12 individuals employed

Total income earned for graduates: \$220,000

100% Employee Retention Rate

5 individuals graduated from the program

342 volunteers dedicated 4,200+ hours to serving the community

# GLOBAL OUTREACH

**People  
Mobilized:**  
1,532

**People  
Served:**  
189,524

---

## Child Sponsorship

248 sponsors made it possible for 210 at-risk and orphaned children to receive physical and spiritual care

62 children at the Akha Light Children's Home in Thailand

186 children through the "It's a Girl" Program in India

## Short-Term Missions Teams

635 individuals through 16 STM teams, served 11,230 people and 31 organizations

## Global 100

30+ future missionaries participating

3 global and 4 local internships completed





# GLOBAL PARTNERS

## **Chennai, India**

6.5 Million tracts distributed and 5,101 people professed faith in Jesus.

186 at-risk children received shelter and care and 180 pastors trained.

## **Kolkata, India**

8 fellowships of believers and seekers with Muslim backgrounds met regularly for Bible study and training.

8 new Muslim background believers were baptized.

## **Jharkhand, India**

14,940 people were presented with the gospel message (one-on-one).

426 churches planted 22 were planted by these new church plants.

## **West Africa**

2,279 villages in 4 countries heard the Gospel.

31,340 people watched the Jesus Film.

223 patients received dental care.

9 new churches started, and construction of a new Bible training center has begun.

## **Myanmar**

26 new graduates of the Beulah Theological Seminary.

1 new church was started in a heavily persecuted area of Myanmar.



## Thailand

13 pastors and missionaries trained.

Helped purchase land in Laos for a new Bible Training center to launch

## Uganda

45 goats purchased to equip and provide sustainable income to dozens of vulnerable families in Mbarara, Uganda.

## Ghana

50 new rural Ghanaian church leaders will receive scholarship to participate in the audio Moody Seminary training offered by Theovision.

Audio translation started production for the Logba people in Ghana

## West Bank

Provided the opportunity for Arab speaking Christians from all over the Middle-East to receive theological training online.

## Guatemala

Village transformation program provided training for 300 people in leadership, discipleship, health and hygiene and personal finance.

2 families were given scholarships to learn poultry farming business.

6 latrines provided throughout the village to increase sanitation for the whole village

## South Dakota

Dental care, home repairs and kids camps were provided for vulnerable indigenous families living throughout the Pine Ridge Indian Reservation.

# SHORT-TERM MISSIONS UPDATE



16 STM  
Teams

635  
Individuals

Serving a  
total of 11,230  
and 31  
organizations

## India

Woodside sent in a team to provide theological training for 180 pastors and church planters from 28 states and 5 countries. While there the team also served the parents and children at three "It's a Girl" program centers.

People Served: 243

# Uganda

The team traveled to Mbarara, located in the western region of Uganda. During the trip the team served local schools, prisons, youth ministry and to people on the streets.

**Ministry locations reached: 5 churches, 6 schools, 2 prisons, 1 Refugee camp**

**People served: 5000+ and Commitments to Christ: 550+**

# South Dakota, USA

The team partnered with the Chanku Waste Ranch in South Dakota's Pine Ridge Indian Reservation.

Construction portion: 15 families. Specifically rebuilt a trailer and winterized a roof for 1 man. Huge project, big win for the team as he wouldn't have been able to stay in his home through the winter without this work having been done.

**Kids camp: approximately 90 kids/families**

**Prepared approximately 700 meals**

# Metro Detroit - Hope Week

Once again, Woodside's students filled communities across Metro-Detroit as a part of Hope Week to serve and love their neighbors. There were 18 teams of students and leaders that spread across the region that served by renovating buildings, landscaping, evangelism, and conducting kids' camps.

**Students baptized: 26**

**Number of service projects: 18**

**Thousands of lives impacted (2500+)**

# Liberia

Working with Kim Smith and Wordsowers, Woodside's longtime partner in Liberia, the team was involved in kids' ministry, discipleship training and evangelism (Jesus Film).  
**People Served: 750**

**For more updates from this past year's  
Short Term Mission Trips, scan this QR code.**



# DIGITAL MINISTRY



As we seek to engage our neighbors and networks with the Good News of Jesus Christ, Woodside's digital ministry creates a powerful opportunity to reach the unreached right where they are: online. Check out how God's using you to reach your friends and followers by engaging with and sharing Woodside's online content!

## Social Media

524,206 people engaged\* with us on social media

32,554 digital connections\*\*

16,954 comments, shares, and saves

49% growth in our social media followership

96,260 reactions to our social media posts

\* Engagement is defined as likes, comments, shares, saves, or link clicks on the post

\*\*Digital connections are defined as Facebook messages, social to-web referral traffic, website form submissions, texting "Connect," or selecting "Connect" during an online worship gathering



# Digital Content

This year we released three brand-new shows: Everyday Theology, Coming & Going, a podcast for parents, and Behind the Series, a show diving deeper into our Sunday morning message series!

## Video

1,429,227 video views

56,276 show views & listens

Top 3 show episodes this year:

Everyday Theology: Did Jesus Really Rise from the Dead?

The Link: Transgender to Transformed with Laura Perry Smalts

Everyday Theology: Is Belief Enough for Salvation?

Top 3 listened episodes this year:

Coming & Going: Parenting to an Audience of One

The Link: Gay Girl Good God with Jackie Hill Perry

The Link: What is Gender Identity with John Stonestreet

## Blog

67,164 views of the Woodside Blog

Top 5 blogs this year:

What God Says About the Power of Our Words

5 Christian Books to Read if You're Single or Dating

What God Says About Dating

New Year, Same Fear: The Fear of Losing a Loved One

Does God Think Less of Me Because I'm a Woman



# LEADERSHIP MULTIPLICATION

At Woodside, we're committed to raising up the next generation of leaders to advance God's Kingdom. Our Leadership Institute exists to empower people to reach their God-given potential so they can live out their Kingdom purpose. This year, our interns and residents have been developed personally and spiritually as they've experienced immersion in real-life ministry!



15  
residents

16  
interns



# GIVING

Everything we just celebrated together was made possible only by God's grace and your generosity. On the other side of your giving, lives are changed in the name of Jesus both here and around the world! Thank you for another year of above-and-beyond generosity toward the work God's accomplishing at Woodside.

**Woodside Bible Church's general fund giving for the fiscal year 2022-23 totaled \$20.056M, \$56K over the annual 2022-23 budget of \$20M.**

**7,735 people made 97,567 gifts through Woodside Bible Church.**

**Because of your generosity we are able to be a Family on Mission and as a church here are some ways we invested both locally and globally:**

**\$916,100** invested locally through Thanksgiving Boxes, Back-to-School Drive, Spring Serve, Dream Centers and more

**\$1,974,271** invested in our global ministry

**\$40,000** provided to set up and provide resources to provide food and resources to hundreds of vulnerable families in Kyiv, Ukraine

**\$5,000** provided to assist with emergency medical care for vulnerable children in Uganda

## Thank you for your generosity!



Want to know more about our finances?  
Sign up here to receive a full report.

[woodsidebible.org/financial-report-request](https://woodsidebible.org/financial-report-request)

# LOOKING TO THE FUTURE

As we look to the 2023-2024 fiscal year, we're excited to see what God has in store for our church family. While we celebrate all the milestones of the previous year, here you'll find what we are hoping, praying for, and planning for the next!

## Worship Gatherings

9000 in-person each weekend

7500 online

900 new members

480 baptisms



This year, we hope to identify key leaders and partnerships for Ann Arbor and East Lansing as we continue to pursue God's call to reach college towns.



## Life Groups

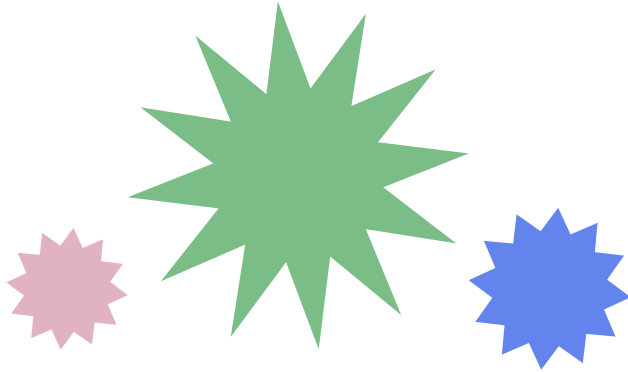
72% of church family participating in Groups  
385 Groups

## Serve | Local & Global

700 individuals mobilized for STMs  
\$2 million in outreach | local and global







That's a wrap!

What fun it's been to reflect on God's goodness and faithfulness to our church family over the last year! Together, let's pray for an even more impactful year ahead as we invite God to use each one of us for His glory.

How will He use  
you in the year  
to come?



[woodsidebible.org](http://woodsidebible.org)